

REP: TEL# 703 528 7800 FAX# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 18.56
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MEDIA PLACEMENT _____
SALES PRSN WA- JOE KNAUER _____

| | | | |
|--------------------|---------------|-------|---------------|
| CONTRACT # 6282557 | CLASS: NAT'L. | LOCAL | INDETERMINATE |
|--------------------|---------------|-------|---------------|

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
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ICE)

DATE OCT25/12 18.56

TO LENA
FR JULIE
OK'D M10
TTLS RTS
PLS CFM, THX 10/25

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

| REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| LINE# | : | : | : | : | : | : | : | : | : | : | : |
| AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1566 | | | | | | | | | | | |
| 74 | S | 730P-800P | 60 | | \$8,500.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : WHEEL-FORTNE< CON COM1 : WHEEL-FORTNE< | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|-----------------------|----------|----------|-----------|----------|-----------|
| 95 | A | | 900A-1000A | 60 | | \$2,400.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : JEFF PROBST ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT29 ON LINE-74 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 96 | A | | 600A-700A | 60 | | \$6,100.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 95-96 | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M10 OK'D BUY#74 | | | | | | | MISSED: MON/730P-800P | | | OCT29 | | |
| | | | | | | | OFFER: MON/900A-1000A | | | OCT29 | | |
| | | | | | | | & MON/600A-700A | | | OCT29 | | |
| | | | | | | | CMT: WE CAN OFFER | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 96325.00 | |
| TOTAL SPOTS | | | | | | | | | | | 42 | |

OCT/1272725.00NOV/1223600.00

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE